

JUSTIN THEORY



PRESS-MEDIA KIT

Our band was born out of the efforts of collaborative music input from an eclectic group of musicians from varied genres.

It's been almost like a workshop in accepting and working with other musical styles to generate something new. Our work is far from over. We've joined sweet percussion with some light jazz and touches of blues. Just to stir the pot we've mixed in a sweet rock-rhythm section along with some ballad-folk touch that has culminated into our Lightly Touched Music. An original slice of Americana. Strong enough to invoke all your emotions and reserved enough to take you to a comfortable state of mind.

Together and independently we have created and generated several CD's that we will have posted to our site for your review and consideration.

We are located in the Tampa Bay Area of Florida, USA. Individually we've all played out with some pretty impressive people and now we're focusing our energy on more originally created music. We're currently testing the water of the bay area venues to catch a feel for where we are in the scheme of the industry and what people are interested in.

Ken Skelly darkened the door of the Sandbox Recording Studio owned and operated by Bassist/Guitarist Del Rabelo. Ken came bearing original music perhaps a form of jazz fusion but something was missing. In subtle moves Del and Ken joined by extraordinarily talented musicians started to mold and morph their combined influences into a very tasteful and unique sound.

The unfortunate truth about original music is that it doesn't always get a warm welcome from venues that cater to cover bands. We've tasted the sweetness of life and the bitter taste of loss and suffering and bring that to light in our music. You have to play where you can and when you can to get exposure and a following. It definitely doesn't happen overnight. We've been refining and yes making our music better for years.

Now we can join the show. We've been in the thick of it, all paid our dues. We'll continue to grow through our music. We've been privileged to play with some of the worlds talented musicians, all lending their contributions where we've been and where we will be musically.

Band Fact Sheet

Band Name: The band's name Justin Theory was originally to portray that our music was performed as a theory. It ultimately got swallowed up and we found most people perceived the name as implying the name of an individual. Justin is then all of us.

Tagline or Slogan: For years when we would complete working on a song or passage, we'd say "Just Sayin" implying that's what we meant. It also happens to be the title for our second formal CD.

Music Style: Actually we don't fit firmly in any genre but fare well in a wonderful mixture of different styles. Our music fits as a form of Americana with influences of light jazz, blues, ballad, R&B, and snippets of folk and swing.

Who Might We Sound Like?: You cannot play music today without demonstrating your influences. From Ray Charles, Jo Bean, Morrison, Jackson Browne, Caro Emerald and Clapton plus the influences of the greats such as Etta James, Ray Charles, Spyro Gyro, etc, and we end up with Justin Theory.

Hometown: Most of our bands members come from varied small towns just north of the Greater Tampa Bay Florida area. Tampa/St Pete will do.....

Formed: Justin Theory was formed in 2008. We've gone through our changes and many of the musicians that we've recorded and played with over these years have moved on being used to success by other local acts. The core of Justin Theory still remains Skelly & Rabelo.

Discography:

-) Riverside Drive: Recorded at The Sanbox Studios, Hudson FL. Promoted and marketed through iTunes, Rhapsody, CD-Baby
-) Just Arrived: Recorded at The Sanbox Studios, Hudson FL. Promoted and marketed through iTunes, Rhapsody, CD-Baby
-) Just Sayin: Recorded at The Sanbox Studios, Hudson FL. Promoted and marketed through iTunes, Rhapsody, CD-Baby
-) Just Imagine: Recorded at The Sanbox Studios, Hudson FL. Promoted and marketed through iTunes, Rhapsody, CD-Baby

The Band Members:



Ken Skelly (Vocals, Acoustic Guitar and Sax)

Ken dabbled with music early on in 1967, did the service thing, returned home and back to music where he performed with The Soul Corp. and Street Stuff in many of Manhattan's clubs and lounges. Took more than twenty years off for good behavior and returned back into music in 2007. He started writing jazz inspired material which melded into what the band performs today. A mixed form of Jazz-Blues-Americana.

Connecting with Del Rabelo changed the course of this music. From to solemn to upward tempo material has been our journey. Ken has written the majority of the band's songs and collaborates with everyone for the inspiration to create this original style of music. We'll keep morphing until we get it right.



Del Rabelo: (Up-right & Electric Bass, Acoustics Guitars, Vocals)

Del has been jammin on Up-right and electric basses for several years and is also dedicated to his trusty acoustic guitar since 1970. He was pulled out of the self gratifying beach playing mellow ballads and sucked into the drama filled whirlwind of cover bands in the Tampa Bay area around 1997. After 9 or so years and some hair loss, he put aside his beer begging in the local taverns and embarked on his creative experiments. After writing and recording 4 albums, (and one strange book), with some wonderful fellow musicians Del was introduced to Ken Skelly. He was once again steered away from his ramblings by his new found friend, and together produced another album. With some of Del's music, the writings of Ken, and the superior talents of the gents they have the pleasure to share the stage with, they merrily perform all through the land. Soon this merry band of minstrels will be at an establishment near you, don't miss your chance to be entertained!



Michael Homan (Horns & Digital Synthesized Instruments)

Michael Homan yields from Greater Baltimore. A prominent horn player and extraordinary musician experimenting with the digital and electronic benefits of digital wind instruments. Adding some remarkable capabilities to a new touch of Jazz & Blues.



Tim Coudray: (Drums and Percussion)

One of the finest drummers to put sticks to skins. A truly well established musician that has played with some great Jazz and contemporary artists of our time. Melding sweetly with Bassist Del Rabelo, Tim has artfully embedded the rhythm that complements our original material.

Reviews:

Gene Foley (Foley Entertainment):

RATING SCALE "1" Indicates the Lowest Score "5" Indicates The Highest Score

Recording Quality/Production: **4** /, Lead Vocals: **4** /, Musicianship: **4.5** /, Lyric Writing: **4** /, Music Composing: **4** /, Melodies: **5** /, Song Arrangement: **4** /, Quality of EPK Content: **4** /, Overall Delivery: **4**

“ Dear Ken, Thanks for submitting the material for the evaluation. I enjoyed the songs very much. The Justin Theory songs showed a lot of strong musicianship and smooth lead vocals.

When an artist sees 4, 4.5 or 5 as their score in a category, it's a validation from a professional, confirming that the songs are of the highest level and show strong potential in the ultra-competitive music industry. To really raise the bar, every artist should work hard to earn a 4.5 or 5 in every category.

I don't give out 4's and 5's easily, so any of those you see, you have earned. Well done! -----

It's my pleasure to listen to your music and give some feedback.

Thanks again for the music submission Ken and continued best wishes!

Gene Foley”

www.FoleyEntertainment.com

Bobbi Janson: “Hi Ken, been listening to your music. Good stuff”

Al Messina: “Hey Ken, Really enjoyed Listening to you guys Sat. I went to your website good stuff (alittle Redbone-ish ?) it works”..

Exposure Listing:

Pasco-Hernando Festivals

Citrus Festival, Pinellas County 2012

Full Sail Concert Series, August 2012

Relay for Life (Cancer Fundraiser) June 2013

Tampa FM 102.2 (Live Performance Broadcast)

Springs Theatre (Private) 2013

Contact & Exposure:



<http://www.justin-theory.com>

Justin Theory

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