

JUSTIN THEORY



PRESS-MEDIA KIT

Our band was born out of the efforts of collaborative music input from an eclectic group of musicians from varied genres. Just like every other band, we managed to bump into one another through our musical acts. Life will bring us together and on occasion take us from one another. Every artist that joined in and moved on have influenced us to this very point.

It's been almost like a workshop in accepting and working with other musical styles to generate something new. Our work is far from over. We've joined sweet percussion with some light jazz with touches of blues. Just to stir the pot we've mixed in a bit of lite rock/folk and ballad influence. These together are said to represent an original slice of Americana. Strong enough to invoke all your emotions and reserved enough to take you to a comfortable state of mind.

Together and independently, we have created and generated several albums and scores of singles. A sample of our work is available on most all streaming services (Pandora, Apple Music, Amazon, Spotify, etc) by requesting "Justin Theory". We also have a decent sample of our material on our website: www.justintheorymusic.com.

We are located in the Tampa Bay Area of Florida, USA. Individually we've all played out with some pretty impressive people and now we're focusing our energy on this original project. We're currently testing the water of the bay area venues to catch a feel for where we are in the scheme of things.

The unfortunate truth about original music is that it doesn't always get a warm welcome from venues that cater to familiar cover music. We've tasted the sweetness of life and the bitter taste of loss and suffering and bring that to light in our music. You have to play where you can and when you can, to get exposure and a following. It doesn't happen overnight. We've been refining and yes making our music better for years.

Now we can join the show. We've been in the thick of it and, all paid our dues. We'll continue to grow through our music. We've been privileged to play with some of the world's most talented musicians, all lending their contributions where we've been and where we're going.

Band Fact Sheet

Band Name: The band's name Justin Theory was originally to portray that our music was performed as a theory. It ultimately got swallowed up and we found most people perceived the name as implying the name of an individual. Justin is then all of us.

Music Style: Actually we don't fit firmly in any genre but fare well in a wonderful mixture of different styles. Avant-garde Americana, light jazz, blues, ballad, R&B, and snippets of folk and swing. You tell us!

Who Influenced us?: You cannot play music today without demonstrating your influences. From Ray Charles, Jo Bean, Morrison, Jackson Browne, Caro Emerald and Clapton plus the influences of the greats such as Etta James, Spyro Gyro, etc, and we end up with Justin Theory.

Hometown: Most of our bands members come from varied small towns just north of the Greater Tampa Bay Florida area. Tampa/St Pete will do.....

Formed: Justin Theory was formed in 2008. We've gone through our changes and many of the musicians that we've recorded and played with over these years have moved on being used to success by other local acts. The core of Justin Theory remains Ken & Del.

Discography:

- **Riverside Drive:** Recorded at The Sanbox Studios, Hudson FL. Promoted and marketed through iTunes, Rhapsody, CD-Baby
- **Just Arrived:** Recorded at The Sanbox Studios, Hudson FL. Promoted and marketed through iTunes, Rhapsody, CD-Baby
- **Just Sayin:** Recorded at The Sanbox Studios, Hudson FL. Promoted and marketed through iTunes, Rhapsody, CD-Baby
- **Just Imagine:** Recorded at The Sanbox Studios, Hudson FL. Promoted and marketed through iTunes, Rhapsody, CD-Baby

Other recorded works are still being mixed and mastered.

The Band Members:



Ken Skelly (Vocals, Acoustic Guitar and Sax)

Ken dabbled with music early on in 1967, did the service thing, returned home and back to music where he performed with The Soul Corp. and Street Stuff in many of Manhattan's clubs and lounges. Took more than twenty years off for good behavior and returned back into music in 2007. He started writing jazz inspired material which melded into what the band performs today. A mixed form of Jazz-Blues-Americana.

Connecting with Del Rabelo changed everything. Ken has written many of the band's songs and collaborates with everyone for the inspiration to create this original style of music. We'll keep morphing until we get it right.



Del Rabelo: (Up-right & Electric Bass, Acoustics Guitars, Vocals)

Del has been jammin on Up-right and electric basses for years and is also dedicated to his trusty acoustic guitar since 1970. He was pulled out of the self-gratifying music and sucked into the drama filled whirlwind of cover bands in the Tampa Bay area since 1997. After some years and hair loss, he put aside his beer begging in the local taverns and embarked on his creative experiments. After writing and recording 4 albums of his own, (and one strange book), with some wonderful fellow musicians.

Del has dedicated much of his musical talents which included building (literally) a recording studio in Hudson warmly called Sandbox Studios. While comforting the needs of Justin Theory, Del has recorded and worked with scores of regional and local musicians and acts. He continues to this day supporting many musical projects. "Thank You Brother"



Sean Beck: (Lead Guitar & Vocals)

A local master of the guitar has entered into the Theory Project with the much needed spice and spark that has lifted much of our material. It's never only about performance. Sean has taken a keen interest in charting and documenting our material in such a way to allow other selected instruments to be considered in our recording sessions.



Chris Vandenberg: (Drummer-Percussion Extraordinaire)

Chris is an amazing musical story in and of itself. Yeilding from Long Island, NY. Playing truly Heavy Metal percussion happened to be going through some shoulder rehab when he landed in our project. An exceptional heavy drummer, Chris, showed us and brough into the project his softer side of performance. What a truly gifted player that has helped create a most interesting part of the rhythm section with Del.

Reviews:

Gene Foley (Foley Entertainment):

“ Dear Ken, Thanks for submitting the material for the evaluation. I enjoyed the songs very much. The Justin Theory songs showed a lot of strong musicianship and smooth lead vocals.

I’ve given you the highest evaluation rating possible. It is validation from a professional, confirming that the songs are of the highest level and show strong potential in the ultra-competitive music industry. It's my pleasure to listen to your music and give some feedback.

Gene Foley”

www.FoleyEntertainment.com

Bobbi Janson: “Hi Ken, been listening to your music. Good stuff”

Al Messina: “Hey Ken, Really enjoyed Listening to you guys Sat. I went to your website good stuff (alittle Redbone-ish ?) it works”..

Exposure Listing:

Pasco-Hernando Festivals

Citrus Festival, Pinellas County 2012

Dulcet Lounge (NPR)

Full Sail Concert Series, August 2012

Relay for Life (Cancer Fundraiser) June 2013

Tampa FM 102.2 (Live Performance Broadcast)

Springs Theatre (Private) 2013

The Hacienda Hotel (NPR)

The Social (NPR)

Tiny Desk Concert (Submission)

Riverside Concert Series (NPR Public Library)

Contact & Exposure:



<http://www.justintheorymusic.com>

Justin Theory

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Facebook: <https://www.facebook.com/pages/Justin-Theory/233362376709498>

If you should ever feel compelled to help local original music, you can always make a modest contribution to our cause and reason for being through (Venmo)